

“An Development Techniques Viewpoint on Public-Private Sector Relationship in the Indian Agricultural Research Process”

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Abstract – In spite of the fact that the dominant part of agricultural research in India is still directed by the general population segment, huge private segment research and development capacity is developing. This could make an essential commitment to the change of the Indian Council of Agricultural Research through three sorts of open private segment interaction: private circulation of open advances; private buy of open research administrations and innovations; and open private shared research associations. However research endeavors propose that patterns of interaction are not as far reaching or as successful as the potential would intimate. While a large portion of the components of agricultural enhancement framework are startling develop, authentic patterns of institutional development, and in addition authoritative conventions in broad daylight orgs, are averting more adequate interaction. Presenting institutional taking in as method for re-mapping roles and relationships inside an enhancement frameworks framework, coupled with a more brave programme of institutional experimentation might give new driving force to the change of open segment agricultural research in India.

INTRODUCTION

Agricultural research in India, in addition to numerous paramount segments of the economy, has been overwhelmed by general society segment throughout the previous 40 years. The Indian Council for Agricultural Research (ICAR) is one of the biggest national agricultural research organizations (Naros) in the planet. Notwithstanding its colossal research foundation, ICAR speaks to a profitable store of gifted human capital, plant and animal genetic material, and handling and post-harvest technology. Despite the fact that the greater part of agricultural research in India is still directed in the general population division, over the previous decade huge private agricultural research and development (R&d) and unified limit has risen. To a limited extent this has been connected with the development of the agro-modern segment according to new chances in an undeniably liberal policy environment.

Of specific criticalness has been the seed business. However R&d limit has additionally developed in the horticultural and agro-compound segments. Additionally, possibly imperative agricultural research and identified ability exists in the non-benefit private segment (non-

legislative organizations (Ngos), rancher cooperation's, and private research establishments).

The development of the private segment in India concurs with a broad distinguishment of the necessity for change of ICAR. This has been empowered by the tightening openly subsidizing for research; a requirement for better spread and up-take of advances; a yearning for moved forward customer center in research; and the requirement for competence assembling in outskirts ranges of science. The development of the private part offers chances that possibly could help in tending to these issues through three sorts of open private part interaction: private appropriation of open innovations; private buy of open research administrations and advances; and open private communitarian research associations.

An oil-going change process in ICAR characteristics open private area "associations" around the arranged measures to enhance the proficiency, subsidizing, center and yield of the organisation. This structures a piece of a more extensive plan of revitalizing ICAR, enhancing its importance to India's modernizing economy, and fortifying its commitment to the country part where levels of neediness remain high. The push of this change process

intimates a move towards an improved joining of ICAR into the national agricultural research framework overall, with progressed interaction with other open area research founds and with significant parts of the private part (counting Ngos). The advancement of the change process, be that as it may, is unobtrusive and to date the reach and extent of open private part interaction is not as far reaching as its potential.

Moreover it is getting to be progressively clear that notwithstanding deliberations to bring changes into ICAR, the broader institutional connection of the organization displays a respectable deterrent to the development of better working associations with the private part. Methods for progressing to a all the more institutionally differing, stakeholder-driven national agricultural research framework remain a noteworthy test.

PUBLIC-PRIVATE VIEWPOINTS IN THE REFORM OF PUBLIC RESEARCH AGENCIES

In agricultural research frameworks as far and wide as possible the particular roles of people in general and private segments, and the relationship between them, is changing (Echeverria 1998), to a limited extent this has been a reaction to the re-assessment of the role of State in giving research administrations and the partnered yearning to enhance the effectiveness of open research organizations. Notwithstanding it has likewise been a reaction to the identified phenomena of the stretching R&d proficiency of the private area that has come about from a combo of specialized development, enhanced intellectual property administrations and a more liberal exchange and investment environment. These progressions have highlighted the likelihood of privatizing a percentage of the organizations and capacities formerly under State control and undoubtedly the change process in numerous nations at first concentrated on reassessing open and private segment realms. Be that as it may it is presently recognized that it is more paramount to inspect the patterns of interaction between the two divisions, keeping tabs on the important alterations that need to be made to the objectives and standards of people in general segment in its new and developing role (Tripp and Bvcrlee, 2000).

India is at a moderately unanticipated stage in changing its national agricultural research organization. The likelihood of three expansive patterns of interaction and role for open and private areas exist, all of which can conceivably help the change process. Private dissemination of public advances. ICAR has generally had an exceptionally solid product change programme. Potential chances exist for the private area to duplicate and disseminate openly improved assortments. Cross breed technology exists for various significant things, furnishing impetuses for the

private part to put resources into connected breeding research.

General society area may need to concentrate on encouraging private enter supply and switch its research thoughtfulness regarding more vital ranges of germplasm change. Private buy of open research administrations and advances, ICAR has generally furnished its administrations free of charge. However there is a reach of routine testing and versatile research benefits that the private area might have the ability to pay for and it might be in people in general investment to make them do so. Essentially ICAR has extensive number innovations with potential business essentialness. The rise of the private segment exhibits a chance for expense recuperation, as well concerning creating funds through deal or permitting of technology to private organizations that don't have sufficient R&d limit of their own. The general population part may wish to improve or keep up a connected research role applicable to business ventures and different organizations capable to pay for technology administrations.

Open private research associations. Customarily ICAR has predominately occupied with research associations with other open research offices. Of potential imperativeness are join! Shared courses of action where open and private orgs pool assets further bolstering take good fortune of integral abilities, foundation, and even exclusive science. This can enhance access to exploratory and specialized assets and give chances for expense imparting. For instance.

ICAR organizations could work together in regions where the private area has a technological point of interest for example, plant and animal biotechnology. On the other hand there may be regions where juvenile private organizations may need to exploit research offices and adroitness held via ICAR. This recommends both the private and open segments may need to play both key and additionally connected roles hinging upon relative abilities, and patterns of asset and technology proprietorship.

A DEVELOPMENT TECHNIQUES STRUCTURE

Accepted analysis of the roles of people in general and private parts in agricultural research has kept tabs on the way of technology items and the degree to which private organizations will have the ability to suitable profits from venture in R&d2. Correspondingly high rates of come back to ventures out in the open segment agricultural research are referred to as proof of "market failure" and constant under-venture by the private segment (Thirile and Echeverria, 1994), Taken together this sort of analysis recommends that there is a characteristic division between

zones of research that are in people in general rather than the private dominions. The suggestion is that the border between open and private segments identifies fundamentally to the degree of motivators that energize the private segment to put resources into research and that these motivators might be controlled through monetary policy, intellectual property administrations, charge motivators, and subsidizing courses of action. While such policy and systematic apparatuses have been utilized to incredible impact in the privatization process, they give little knowledge into patterns of institutional interaction in the national research framework as a entire. Since it is inside this more extensive frameworks view that the role of Naros, for example, ICAR requirements to be judged, there is plainly a requirement for a supplementary policy approach that is more comprehensive in its medicine of institutional connection and relationships.

The distinguishment of the criticalness of the institutional connection, and the investigation of institutional roles and patterns of interaction in frameworks terms, is an inexorably regular subject in research and technology policy. In the setting of horticulture, a broadly referred to sample is Biggs' (1990) exchange of a "different wellsprings of enhancement" model. However, institutional context and institutional relationships have received much more attention in relation to research in industrial sectors in developed economies. Here the systemic idea of a "national system of innovation" (NSI) (Freeman, 1987; Lundvall, 1992) and related conceptual frameworks have made considerable progress in policy analysis of the institutional systems that underpin innovation. Attempts to understand the structure and dynamics of such systems are at the core of modern thinking about the innovation process (OECD, 1996 a, b and 1997; Edquist, 1997; Clark, 2001). The NSI approach builds on a number of observations about the nature of innovation - by innovation we mean the process of generating new knowledge and applying it productively.

THE INSTITUTIONAL FRAMEWORK

Public-sector agricultural research: Public-sector agricultural research in India is organized under two primary organizational assemblies, the research organizations that succumb to the national summit figure, ICAR, and the 29 state-level agricultural colleges (SAU). Furthermore, and less generally coordinated, are non-agricultural colleges and other scientific organizations—eminently those under the Council for Scientific also Industrial Research (CSIR), (for instance the Central Food Technology Research Institute), the Department of Biotechnology, and the Department of Science and Technology, all of which behavior research identified with farming. Likewise under the Ministry of Food there are

networks of grain space research organizations and sugar research foundations. All these organization are on the whole depicted via ICAR as India's national agricultural research framework (NARS).

However from a policy viewpoint and additionally from a functional point of view, it is just ICAR establishments and the SAU that could be recognized as a sound system. The unanticipated development of ICAR as a national establishment could be followed to 1929. Nonetheless its development as it is today started in the post-freedom period. A critical driving force came throughout the 1950's and early 1960's from national and international concerns over the necessity to increment nourishment preparation. In India this helped the development of a critical agricultural research framework and invigorated technological developments in sustenance crop generation. The reorganization of ICAR in the late 1960 around a connected research system keeping tabs on sustenance security, was basic to this victory. Confronted by the spectra of mounting sustenance imports, expanded funds were furnished to actualize the methodology. The outcome was the selection of a mission-arranged public sector plant rearing keeps tabs on wheat, maize and rice backstopped by international specialized aid. The consolidated consequence of these specialized and institutional components was colossal, permitting India to attain sustenance independence inside a decade.

The change of ICAR: By the early 1990's, for explanations of size alone, ICAR was at that point confronting intense fiscal and operational issues. These incorporated unplanned development, duplication/overlap of institutional commands, misfortune of complementarity around establishments, absence of customer center, absence of funds for working expenditures, a necessity to modernize the research foundation, and the requirement for preparing and overhauling researchers' aptitudes in outskirts science and administration ranges (Mruthyunjaya and Ranjitha, 1998), accordingly ICAR has executed various changes to enhance its productivity and responsibility; manufacture linkages with different accomplices; and mobilize assets. The scale of changes in an organization, for example, ICAR makes this an imposing, tedious and excessive errand. The National Agricultural Technology Project that started in 1998 backed through a credit from the World Bank has been some piece of this more extensive office to reinforce ICAR.

Two key changes have particularly been presented with deference fortifying ICAR's association with the private sector: (i) the stronghold of instruments via ICAR to furnish its benefits on a consultancy and contractual support; (ii) making accessible genoplasm and other technology results of ICAR to the private sector at ostensible expense.

The effect of this change has not been as extraordinary as at first expected, (Paroda and Mruthyunjaya, 1999). Jha and Pal (1999) focus out that private sector in-house R&D is developing, however in segregation and with few-interactions with public sector research. Thus no real public-private community oriented research programmes handling issues in accordance with national necessities have developed. Corridor et al. (1998) prescribe in the horticultural sector that the technology securing methods of numerous private organizations are formed by the way that the public sector fails to offer the fitting abilities and viewpoint to furnish the innovations for administration of value needed for section into fare markets. Truth be told it is regularly more proper for the horticultural business to purchase technology from other private organizations (both nationally and internationally) or to improve R&D-identified limit in-house.

The private sector in Indian horticulture: Private sector movement in agribusiness and agricultural research has experienced three dissimilar stages. In the quick freedom period, policy empowered the importation of technology for business purposes. This invigorated the private sector to embrace research on foreign made fertilizer, pesticides and hardware to guarantee accommodation to nearby conditions (Evenson et al. 1999). However beginning in the early 1960's the extension for this was limited by controls put on the imports of remote technology and on outside venture to India. Subsequently India advanced its preparation limit for these innovations, regularly in public sector companies.

Indigenous private-sector development and venture in R&D was demoralized by the policy environment of the period, especially the 1972 Patents Act which limited intellectual property rights on agricultural technology. The liberalization of technology importation and remote venture that started in 1991 denoted the begin of the third stage in which support was at the end of the day provided for the private sector.

PUBLIC-PRIVATE RELATIONSHIP IN INDIA'S AGRICULTURAL INNOVATION SYSTEM

Institutional change in ICAR has undoubtedly made chances for more amazing public-private sector interaction. At the same time how does the public-private interface measure up to the patterns of interaction that was expected and by what method would it be able to help on-going institutional change? Private circulation of public advances. The seed business profited from prior policy liberalization and a great private seed industry has developed. The careful investigation of the seed industry recommends that solid and positive interaction exists between the public sector and little scale private seed

circulation companies. However bigger scale seed companies, now an critical wellspring of new mixtures and hybrids, feel that they experience the ill effects of a more aggressive association with the public sector.

Private buy of research administrations. Careful investigations from the horticultural sector prescribe that agreement research is beginning to expand interaction. However there are still huge institutional requirements that need to be tended to before such game plans can get to be more boundless. These stipulations concern contractual responsibility, bureaucratic procedural standards, and institutional isolation around public offices. Our research endeavor of the sugar business has showed how such concerns not just go about as a disincentive for the private sector to captivate with the public sector; additionally how they extraordinarily lessen the significance of the technology also identified administrations that the public sector can furnish.

CONCLUSIONS

Former to 1991, the Indian agricultural advancement framework improved against a political and ideological background of a shut economy; a drive for independence in sustenance, as well as in science and technology for the most part; a predominant vicinity of the of the public sector in every aspect of the economy; and various policy measures intended to confine private sector movement in agricultural research, technology development and partnered fields. While more excellent public-private sector interaction could make a significant commitment to on-going institutional change in ICAR, patterns of interaction remain a legacy of a prior institutional model. ICAR has as of recently presented numerous convenient changes. Yet these necessity to be supplemented by measures to help it bargain with the various institutional imperatives that are profoundly installed in the organization and in the more extensive public-sector research framework. Presenting institutional taking in, joined by a more courageous programme of institutional experimentation might give crisp catalyst to the change process.

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