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IMPACT OF INVENTORY MANAGEMENT ON ORGANIZATION'S PERFORMANCE

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Impact of Inventory Management on Organization's Performance

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Abstract – Inventory constitutes the most critical piece of larger part of Indian assembling enterprises. Due to the enormous inventories kept up by most firms, an extensive whole of an association's reserve is being dedicated to them. In this way it turns out to be completely basic to oversee inventories proficiently in order to maintain a strategic distance from the expenses of changing creation rates, extra time, sub-contracting, pointless cost of offers and delay purchase punishments amid times of pinnacle request. This paper discusses impact of inventory management on organization's performance.

Keyword: Inventory Management, Organization, Profit, Supply Chain

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1. INTRODUCTION

Inventory management is crucial in powerful and effective association. It is additionally essential in the control of materials and products that must be held (or put away) for later use on account of creation alternately later trade exercises on account of managements. The primary objective of inventory management includes balancing the clashing financial aspects of not needing to hold a lot of inventory. Inventory issues of excessively incredible or too little amounts close by can bring about business disappointments. On the off chance that a producer encounters inventory-out of a basic inventory thing, generation stops could come about. Also, a customer expects the retailer to convey the thing needed. In the event that a thing is most certainly not supplied when the client supposes it ought to be, the retailer loses a client on that thing as well as likewise on numerous different things later on. The decision one may make is that compelling inventory management can make a noteworthy commitment to organization's benefit and in addition increment its arrival on add up to resources. It is subsequently the management of this financial aspect of inventory holding, that is properly being alludes to as inventory management. The reason for more noteworthy regard for inventory management is that this figure, for some organizations, is the biggest thing showing up on the benefit side of the accounting report. Yang et al. (Feng Yang, et. al., 2006). Has contended that supply chains have developed from customary estimate driven push to demand driven pull frameworks after some time, and that deferment is assuming an inexorably imperative part in a supply chain. Wanke (Peter, et. al., 2004). states that

inventory management methodologies are a "component of item, operational what's more, request related factors, for example, conveyance time, oldness, coefficient of variety of offers and inventory turnover" and that coordination's directors are more prone to decentralize inventory keeping in mind the end goal to inventory item near the client's office if the clients request a lessened conveyance time. Graman (Gregory, et. al., 2006). contended that today, the cost of holding inventory, broad item multiplication and the danger of out of date quality, particularly in quickly evolving markets, make the cost of holding extensive inventories of completed merchandise unnecessary and that appeal things normally have wellbeing inventory doled out to them however in numerous associations there are such a large number of extremely low demand things that keeping any supply of these things is irrationally costly, so they contend that organizations should now give great management while keeping up negligible inventories. Subsequently, inventory management methodologies are fundamental parts of any association. Inventory Management is one of the crucial parts of supply chain management. Inventory constitutes one of the most important elements of any system dealing with the supply, manufacturing and distribution of goods and services. In fact, inventories and common to farms, manufacturers, traders, hospitals, temples, prison, zoos, universities government and various other related trades and departments.

From supply chain perspective, inventory is any idle material resources of an enterprises awaiting future sales, or use of transformation. In other words, it

refers to inventorying of raw materials, in-process, finished, packaging, tool and equipments, spares and other in order to meet an expected demand or distribution in future.

2. REVIEW OF LITERATURES

According Halachmi and Bouckart (2005) inventories have the following purposes including: to provide and maintain good customer service; to smooth the flow of goods through the productive process, to provide protection against the uncertainties of supply and demand and to obtain a reasonable utilization of people and equipment.

However Alvesson (Alvesson, 2001). argued that cycle inventories arise because of management decision to purchase, produce or sell in lots rather individuals units or continuously. Cycle inventories accumulate at various points in operating systems. The size of the lot is a tradeoff between the cost of handling inventory and the cost of making more frequent orders and set ups. A mathematical description of this relationship, the economic order quantity is very vital. In JIT the need for cycle inventory is reduced by set up cost and time reduction.

Malcom, S. (2005) Buffer or uncertainty or safety inventories exist as a result of uncertainties in demand or supply. Raw materials, purchased parts or MRO buffer inventories give some protections against the uncertainty of supplier performance due to shut down, strikes, led time variations, late deliveries to and from suppliers, poor quality units that cannot be accepted and so on. Work in process buffer inventories protect against machine break down, employee illness and so on. Finished goods buffer protect against unforeseen demand or production failures. Management efforts to reduce supply uncertainty may have substantial pay off in reduced inventories.

Ronald, H (1999), Purchasing or production solutions may also permit order quantities to be reduced, the other factor that has an immediate and direct effort on average inventory level. Both purchasing and production can concentrate efforts on acquiring or making batches of a smaller size, without increasing the unit price or cost (Note that this is reversal of the Western belief in the efficacy of large batch sizes in order to reap the apparent advantages of economies of scales).

Large batch sizes mean making goods in large quantities, ahead of immediate demand and hence lead to a buildup of inventories. The EOQ/EBQ equation was of rational attempt to tackle the root causes of the problem. The Japanese, on the other hand saw that it is the times and cost of setting up (or preparing) machines and processes for production could be reduced, then batch sizes could be made smaller and in line with immediate short term demands. Large batch sizes also have implications with regard to the management of time. It takes a

longer time to produce the whole batch thus tying up capacity to produce goods in quantities that are not needed immediately. Longer lead-times and longer periods of time laid in inventory are the outcome of many products. The point to emphasize is that lead-time may not be independent of the quantity decision, an assumption of most inventory control techniques (Colvin and Slevin, 2007) (Malcom Saundrers, 2005. Ballow, 1997. Colvin, & Slevin, 2007).

Increasingly, large online advertising buyers can't cost-effectively buy enough audience reach. Publishers have an "inventory performance problem" in that 20 percent of their audiences generate 80 percent of page views. Buyers find the problem is just being passed on them. It seems that for large online buyers in particular, 80 percent of their campaign frequency goes to only 20 percent of their target audience. That 20 percent audience share is becoming saturated with messages from the top online advertisers. There's almost no way to effectively segregate, buy, and deliver audience-coordinated campaigns across multiple publishers, portals, and networks. As a result, every time the buyers try to extend their reach, they end up receiving more frequency against that saturated 20 percent. This means lots of wasted impressions and lots of wasted money (Halachmi and Bouckart, 2005).

According to Ronald, H (1999), inventories are inventory piles of raw materials, supplies, components, work in process and finished goods that appear at numerous points throughout a firm's production and logistic channel. Inventories are frequently found in such places as warehouses, yards, shop floors, transportation equipment and on retail store shelves. Having these inventories on hand can cause between 20 and 40 percent of their value per year. Therefore, carefully managing inventory levels makes good economic sense in relation to the performance of the business organization, Even though many strides have been taken to reduce inventories through just in time, time compression and quick response purchases applied throughout the supply channel, the annual investment in inventories by manufacturers, retailers and merchants wholesalers.

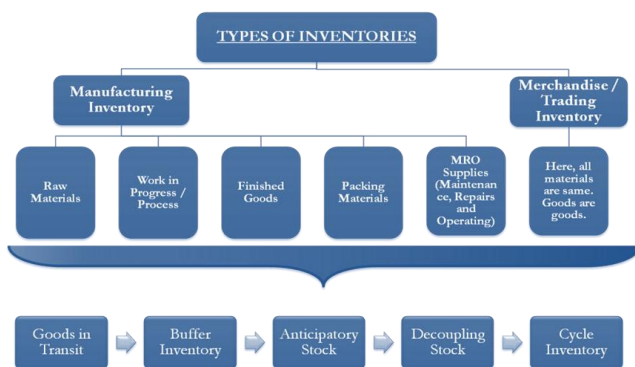
Inventory management process is the science-based art of controlling the amount of inventory held in various forms, within a business to meet economically the demands placed up one that business. The aim of inventory control system is to maintain the quantities of inventory held by a business at a level which optimizes some management criteria such as minimizing the costs incurred by the whole business enterprise for improved performance (Halachmi and Bouckart, 2005).

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or MRO buffer inventories give some protections against the uncertainty of supplier performance due to shut down, strikes, led time variations, late deliveries to and from suppliers, poor quality units that cannot be accepted and so on. Work in process buffer inventories protect against machine break down, employee illness and so on. Finished goods buffer protect against unforeseen demand or production failures. Management efforts to reduce supply uncertainty may have substantial pay off in reduced inventories.

3. TYPES OF INVENTORY

Five fundamental sorts of inventories are crude materials, work-in-advance, completed merchandise, pressing material and MRO supplies. Inventories are likewise delegated inventory and assembling inventory. Other such orders on different bases are merchandise in travel, cushion inventory, expectant inventory, decoupling inventory, and cycle inventory.



Inventory: It is the inventory of exchanging merchandise held by the broker.

Fabricating Inventory: It is the inventory held for assembling and offering of products. In view of the esteem expansion or phase of culmination, the assembling inventories are further ordered into 3 sorts of inventory – Raw Material, Work-In-Progress and Finished Goods. Another sort is MRO inventories which are to bolster the entire assembling and administrating operation.

Crude Materials: These are the materials or merchandise obtained by the producer. Fabricating procedure is connected on the crude material to create wanted completed products. For instance, aluminum scrap is utilized to deliver aluminum ingots. Flour is utilized to deliver bread. Completed merchandise for somebody can be crude material for somebody. For instance, the aluminum ingot can be utilized as crude material by utensils maker. The business significance of crude material as a inventory is chiefly to secure any interference underway arranging. Different reasons

can benefit value rebate on mass buys, prepare for market lack circumstance, and so on.

Work-In-Progress (WIP): These are the somewhat prepared crude materials lying on the generation floor. They could conceivably be saleable. These are likewise called semi-completed products. It is unavoidable inventory which will be made in any assembling business. This level of this inventory ought to be kept as low as could be expected under the circumstances. Since a considerable measure of cash is obstructed here which generally can be utilized to accomplish better returns? Accelerating the fabricating process, appropriate generation arranging, client and provider framework incorporation and so on can reduce the levels of work in advance. Incline management considers it as waste.

Completed Goods: These are the last items in the wake of assembling procedure on crude materials, they are sold in the market, and there are two sorts of assembling ventures, One, where the item is initially made and after that sold, second, where the request is gotten first and afterward it is produced according to determinations. In the first, it is unavoidable to keep completed merchandise inventory while it can be maintained a strategic distance from in the second one.

Pressing Material: Packing material is the inventory utilized for pressing of merchandise. It can be essential pressing and optional pressing. Essential pressing is the pressing without which the products are not usable. Auxiliary pressing is the pressing accomplished for advantageous transportation of products.

MRO Goods: MRO remains for upkeep, repairs and working supplies. They are additionally called as consumables in different parts of the world. They resemble a bolster work. Support and repairs merchandise like orientation, greasing up oil, screw, nuts and so on are utilized as a part of the hardware utilized for generation. Working supplies mean the stationery and so on utilized for working the business. Other Types of Inventories are classified on various basis are as follows:

Substantially, there are 4 sorts of inventories just as clarified previously. Taking after sorts of inventories are either the motivations to hold those 4 essential inventory or business necessity for the same. Some of them are appropriate techniques for specific organizations.

Merchandise in Transit: Under ordinary conditions, a business transports crude materials, WIP, completed products and so on from one site to other for different reason like deals, buy, additionally handling and so on. Because of long separations, the

inventory remains on the path for a considerable length of time, weeks and even months relying upon separations. These are called Inventory/Goods in Transit. Products in travel may comprise of a fundamental inventories.

Cushion Inventory: Buffer inventory is the inventory kept or obtained with the end goal of meeting future vulnerabilities. Otherwise called security inventory, it is the measure of inventory other than the present inventory necessity. The advantage is smooth business stream and consumer loyalty and weakness is the conveying expense of inventory. Crude material as cushion inventory is kept for accomplishing constant generation and completed merchandise for conveying any size, any sort of request by the client.

Expectant Inventory: Based on the past encounters, a specialist can anticipate the future patterns of the market and takes certain choices in view of that. Expecting a value rise, a spurt sought after and so forth some agent puts cash in inventorying those products. Such sort of inventory is known as expectant inventory. It is regularly the crude materials or completed merchandise and this procedure is executed by dealers.

Decoupling Inventory: In assembling concern, plant and apparatus ought to dependably continue running, the demonstration of ceasing hardware, expenses to the business person as far as extra set up costs, repairs, sit out of gear time deterioration, harms, trial runs and so on, the purpose behind end is not generally request of the item, it might be a direct result of accessibility of information. In a generation line, one machine/prepare utilizes the yield of other machine/handle. The speed of various machines may not generally incorporate with each other. Thus, the load of contribution for every one of the machines ought to be adequate to keep the plant running. Such WIP inventory is called decoupling inventory.

Cycle Inventory: It is a sort of inventory aggregated because of requesting in parcels or sizes to abstain from conveying the cost of inventory. As it were, it is the inventory to adjust the conveying expense and holding cost for enhancing the inventory requesting cost.

4. ORGANIZATIONAL BENEFITS OF INVENTORY MANAGEMENT:

With shrewd inventory management, your business will appreciate many advantages. Here are the main 10 advantages of good inventory management:

1. **Inventory Balance.** Good inventory management helps you figure out exactly how much inventory you need. This makes it easier to prevent product shortages and keep just enough inventories on hand without having too much.
2. **Inventory Turnover.** You have to keep a high inventory turnover proportion to guarantee your items aren't ruining, getting to be distinctly old or sucking up your working capital. Figure how frequently your inventory offers in a year and see where you can improve utilization of your assets.
3. **Repeat Customers.** Good inventory management leads to what every business owner wants – repeat customers. You want your hard-earned customers to keep coming back to your business to meet their needs. One way to do this is to make sure you have what they're looking for every time they come..
4. **Accurate Planning.** Using smart inventory management, you can stay ahead of the demand curve, keep the right amount of products on hand and plan ahead for seasonal changes. This goes back to keeping your customers happy all year long.
5. **Warehouse Organization.** In the event that you know which items are your top dealers and what mixes of items your clients frequently arrange together, you can upgrade your distribution center setup by assembling those items close and in effortlessly open spots. This paces up the picking, pressing and dispatching forms.
6. **Employee Efficiency.** You can enable your workers to help you oversee inventory. Preparing representatives to utilize standardized tag scanners, inventory management programming and different apparatuses helps them improve utilization of their time, and it helps your business improve utilization of its assets, both human and innovative.
7. **Inventory Orders.** On the off chance that you've made a decent showing with regards to monitoring how much inventory you have available, you can settle on more quick witted choices about when and what to arrange. Inventory management programming gives you a chance to accelerate the requesting procedure. You can just sweep an item standardized tag and sort in some data to put in a request and produce a receipt.
8. **Inventory Tracking.** On the off chance that you have numerous areas, then inventory management turns out to be significantly more vital in light of the fact that you have to arrange your provisions at every area relying upon contrasts sought after and different elements.

9. **Time Saving.** Inventory management is an incredible efficient instrument. By monitoring every one of the items you have available and on request, you can spare yourself the bother of doing inventory relates to ensure your records are precise. This by and by requires inventory management programming.
10. **Cost Cutting.** At the point when your inventory is murmuring along effectively through your offices, you can wager you'll spare a great deal of cash. Inventory management helps you abstain from squandering cash on moderate moving items so you can put it to better use in different zones of your business.

5. INVENTORY CLASSIFICATION MODEL

ABC examination (or Selective Inventory Control) is a inventory arrangement method. ABC examination isolates a inventory into three classes "A things" with tight control and exact records, "B things" with less firmly controlled and great records, and "C things" with the easiest controls conceivable and insignificant records.

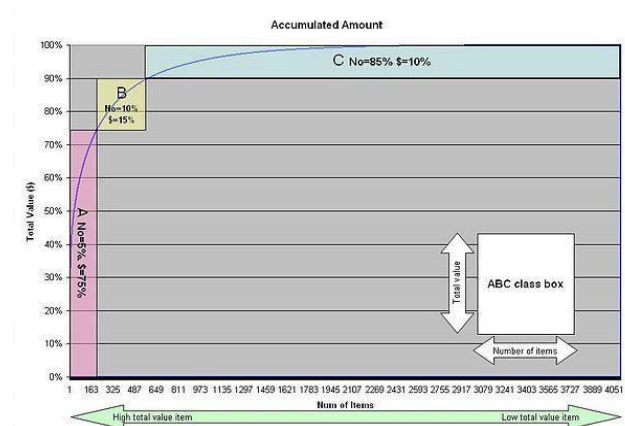
The ABC examination gives a system to recognizing things that will significantly affect general inventory cost, (Feng Yang, *et. al.*, 2006). while additionally giving an instrument to distinguishing diverse classes of inventory that will require distinctive management and controls.

The ABC investigation recommends that inventories of an association are not of equivalent esteem. Hence, the inventory is assembled into three classifications (A, B, and C) all together of their assessed significance.

"A" things are vital for an association. As a result of the high estimation of these "A" things, visit esteem investigation is required. Notwithstanding that, an association needs to pick a fitting request design (e.g. Just-in-time) to maintain a strategic distance from abundance limit. "B" things are critical, obviously less imperative than "A" things and more essential than "C" things. Along these lines "B" things are intergroup things. "C" things are barely critical.

ABC analysis in ERP packages

Major ERP bundles have worked in capacity of ABC investigation. Client can execute ABC investigation in view of client characterized criteria and framework applies ABC code to things (parts). Case of the utilization of measured operation in view of ABC class: Actual distribution of Abacas in the hardware fabricating organization with 4051 dynamic parts.



Using this distribution of ABC class and change total number of the parts to 14213

Uniform Purchase

When you apply break even with buying approach to each of the 14213 parts, illustration week by week conveyance and re-arrange point (security inventory) of 2 week supply accepting that there are no parcel measure requirements, the processing plant will have 16000 conveyances in 4 weeks and normal inventory will be 2.5 week supply. Measured Purchase In examination, when measured buying strategy connected in view of ABC class, case C class month to month (at regular intervals) conveyance with re-arrange purpose of 3 week supply, B class Bi-week after week conveyance with re-arrange purpose of 2 weeks supply, A class week after week conveyance with re-arrange purpose of 1 week supply, add up to number of conveyance in 4 weeks will be $(A\ 200 \times 4 = 800) + (B\ 400 \times 2 = 800) + (C\ 3400 \times 1 = 3400) = 5000$ and normal inventory will be $(A\ 75\% \times 1.5 \text{ weeks}) + (B\ 15\% \times 3 \text{ weeks}) + (C\ 10\% \times 3.5 \text{ weeks}) = 1.925$ week supply.

A class thing can be connected much more tightly control like JIT every day conveyance. In the event that every day conveyance with one day inventory is connected, conveyance recurrence will be 4000 and normal inventory level of A class thing will be 1.5 days' supply and aggregate inventory level will be 1.025 week supply. Reduction of inventory by 59%, add up to conveyance recurrence additionally lessened to half from 16000 to 8200. Result By applying measured control in light of ABC characterization, required worker hours and inventory level are definitely diminished.

Interchange method for discovering ABC investigation:- The ABC idea depends on Pareto's law. On the off chance that an excessive amount of inventory is kept, the ABC examination can be performed on a specimen. In the wake of getting the

arbitrary example the accompanying strides are done for the ABC examination.

- STEP 1: Compute the yearly use an incentive for each thing in the example by increasing the yearly prerequisites by the cost per unit.
- STEP 2: Arrange the things in sliding request of the utilization esteem ascertained previously.
- STEP 3: Make a combined aggregate of the quantity of things and the utilization esteem.
- STEP 4: Convert the total aggregate of number of things and use values into a rate of their excellent sums.
- STEP 5: Draw a diagram interfacing total % things and combined % use esteem.

The chart is partitioned roughly into three portions, where the bend pointedly changes its shape. This demonstrates the three sections A, B and C.

Inventory management is the very meaning of a vital insidiousness. You can't maintain a business without it, however overseeing inventory requires assets like great accomplices, time, space and obviously cash. It's a cost of working together to keep your assembling operation running proficiently.

There is nothing unexpected then that an absence of inventory control has negative impacts that achieve many parts of the store network. It's essential to know the signs - here's a portion of the manifestations of poor inventory control.

CONCLUSION

Inventory constitutes the most critical piece of current resources of bigger larger part of Indian assembling enterprises. Due to the relative expansiveness of inventories kept up by most firms, an extensive whole of an association's store is being focused on them. It in this manner turns out to be completely basic to oversee inventories productively in order to dodge the expenses of changing generation rates, extra time, sub-contracting, pointless cost of offers also, delay purchase punishments amid times of pinnacle request.

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