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## **A STUDY OF PROBLEMS & PROSPECTS OF THE FARMERS IN INDIA**

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# A Study of Problems & Prospects of the Farmers in India

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**Abstract – Agriculture is actually fundamentally totally different from market and it performs a significant part in the economic improvement of any country. Inside brand of strike, India's success will depend on this farming success. There are various types of farming products produced in Asia including Turmeric, Sugarcane, and various grains, along with Cigarettes for example. Your advertising of most of these village products generally is usually any intricate course of action. Gardening advertising requires many surgical procedures along with operations where the meals along with recyclables shift on the village to the remaining consumers. Agriculture provides things regarding intake along with exports along with production groups. The proper advertising program need to be made in an attempt to provide correct pay back or come back to this efforts in the tiller in the dirt. Therefore this researcher is intended to spot the existing along with appearing prospective buyers inside cultivation along with generation associated with Turmeric inside Pune district along with to investigate this emanated along with enlarging difficulties inside advertising associated with Turmeric to arrive in proper authentication along with individual rejuvenation.**

**Key words - Agriculture, Turmeric Cultivation, Market Management**

## INTRODUCTION

Farming may be the anchor of agriculture state, like India. In contrast, in India, your middlemen experience the cream from the cost of incapability, illiteracy and many others, from the inadequate poor Indian farmers. A smaller area of the price tag paid by means of buyers actually reaches your farmers as the massive portion is drawn from the middlemen. Farmers are usually disabled mostly in securing a fair and sensible price tag with regards to produce. The causes are usually many-lack connected with managed marketplaces, ungraded produce, absolutely no FDA, limited safe-keeping and warehousing capability and many others. At this time, such conditions are already significantly improved upon. Currently, agriculture being modernized, leads to many question. The actual purpose connected with promoting is rapid altering. Consequently researcher is attempted to evaluate leads and difficulties in promoting connected with turmeric in Pune area the way it is probably the leading and conventional farming solutions in Indian.

## OBJECTIVE OF THE STUDY

The study is carried with the following specific objectives:-

- To analyze the production and marketing of Turmeric in Pune district.

- To study the existing marketing practices of the Turmeric cultivators in Pune district.
- To determine these elements impacting this turmeric farming in addition to problems faced through the Taste respondents from the analysis area.
- To offer suggestions based on the results of the study for effective marketing of turmeric.

## HYPOTHESIS

In tune with the objectives of the study, the following hypothesis were formulated and tested.

- There is no significant relationship between Educational Qualification and Quantity of Turmeric Supplied.
- There is no significant relationship between Possession of Land and Quantity of Turmeric Supplied.
- There is no significant relationship between Distance of Market Yard and Quantity of Turmeric Supplied.

- There is no significant relationship between Experience in Cultivation of Turmeric and Quantity of Turmeric Supplied

### Chi-Square Analysis

Table-1

Education	Quantity of Turmeric Supplied			Total	Possession of land	Quantity of Turmeric Supplied			Total
	L	M	H			L	M	H	
Illiterate	5(16.6)	19(37.0)	27(30.6)	50	Own	19(65.5)	27(40.0)	29(41.4)	72
Primary	13(40.3)	8(12.0)	13(18.6)	33	Lease	8(10.5)	13(13.0)	12(13.7)	35
High School	6(25.0)	14(30.0)	15(21.0)	35	Own+Lease	1(6.5)	8(18.0)	11(42.9)	42
College	6(25.0)	11(30.0)	16(22.0)	33	Total	30	50	70	150
Total	30	50	70	150	Experience	Quantity of Turmeric Supplied			Total
Distance	Quantity of Turmeric Supplied			Total		L	M	H	
	L	H	M						
Upto 5 km	10(30.0)	14(28.0)	36(52.0)	62	Upto 5 years	8(26.7)	29(52.0)	42(90.0)	75
6-10 km	14(45.0)	23(46.0)	16(30.5)	54	6-10 years	10(60.0)	19(28.0)	21(30.0)	56
Above 10 km	7(20.5)	11(26.0)	15(25.0)	36	Above 10 years	4(13.3)	5(10.0)	7(10.0)	14
Total	30	50	70	150	Total	30	50	70	150

### Chi-Square Test

Table-2

No Association Between	Calculated Chi-Square Value	Degree of freedom	Table Value	Result
Educational Qualification and Quantity of Turmeric Supplied	14.980	6	11.592	Rejected
Possession of Land and Quantity of Turmeric Supplied	19.367	4	8.997	Rejected
Distance and Quantity of Turmeric Supplied	11.255	4	8.997	Rejected
Experience and Quantity of Turmeric Supplied	9.676	4	8.997	Rejected

### FINDINGS

#### Chi-Square Analysis

- There is significant relationship between Educational Qualification and Quantity of Turmeric Supplied.
- There is significant relationship between Possession of Land and Quantity of Turmeric Supplied.
- There is significant relationship between Distance of Market Place and Quantity of Turmeric Supplied
- There is significant relationship between Experience in Cultivation and Quantity of Turmeric Supplied

### CONCLUSION

Since India is the home for cultivating turmeric, the government can encourage the farmers to export directly to other countries to enable them to have a fair

share of the profit earned through international trade and foreign exchange. The demand for turmeric can be accessed through the export promotion council in and also abroad. The government could come forward to extend the credit facilities to the farmers in accordance with their requirements even by accepting the pledging of their future cultivation and production of turmeric.

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