Influence of Board Traits and Audit Committee Characteristics on Firm Profitability: Study of Oman's Listed Companies

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Abstract – The purpose of the study is to investigate Influence of Board traits and Audit Committee Characteristics on firm profitability. The study has analyzed twenty financial sector companies listed on the Muscat Securities market, it has further segmented the financial sector in two segments banking sector and non-banking sector. Seventy Observations over a period of ten years have been analyzed for banking sector companies, one hundred and twenty-seven observations for similar period have been analyzed for non-banking companies.

Profitability is the main dependent variable as part of this study. Profitability is arrived by taking the average of return on equity and assets. Board Size[bs]; Board Independence[ind]; Audit Committee Size[acs] and Audit Committee meetings[nacm] are taken as independent variables taken as part of the study. In case of non-banking firms, no relation was found between profitability of the firm and various independent variables taken as part of the study except number of audit committee meetings. On the contrary in case of banking sector firms all independent variables as part of corporate governance mechanisms showed a relationship with profitability of the firm.

This is research-based paper and its contribution to the academic literature to Oman is of great value addition to the scarce literature available on the same topic. Different stakeholders can benefit from the findings and would facilitate their decision making in implementing new policies and strategies.

1. INTRODUCTION

In todays globalized and interconnected world Corporate Governance [CG] acts as an integrated framework with various mechanisms. CG is aimed at ensuring the basic premise of any business that is shareholders fund protection and growth are addressed (Steger, 2015). Commercial transactions with a viewpoint of generating wealth dates to centuries. However, with advent of Multinational and stock exchange listed companies it was imperative to have a wholistic mechanism to be in place which would govern the way business is conducted (Bansal & Sharma, 2016).

Board of directors one of the basic element in the CG framework has been studied extensively from various perspectives and most importantly the intellectual capability (Shahwan & Habib, 2020). Impact of CG with its various components on the performance of business is an area which has attracted lot of research (Puni & Anlesinya, 2020). Further impact of external elements like the political linkages of various business and its consequences have been analyzed to examine

how the two are correlated (Liedong & Rajwani, 2018).

Businesses impact the economy of a nation this is another factor wherein the role of regulatory framework comes in to ensure that there are standardized processes in place to ensure the firms are governed in a transparent and ethical manner (Beckers, 2017). The various scams pertaining to organizations and their governance have attracted lot of media attention and negatively impacted the investor sentiments. This has led to issues of reputation on how the business is conducted in a particular economy. One looks to rescue and rely on some framework which would aid in preventing the same and CG is one of the most critical tool in achieving this objective (Bhagat & Bolton, 2019).

Present conditions and the dynamism with which technology has influenced the way business are run and governed. It is very important to evaluate the various corporate governance components and keep an eye on how they are put in actual practice (Levitt & Securities, 2000). Investors wealth needs to be

protected in order to boost investor confidence and make sure that markets remain attractive option for the current and future potential investors (La Porta et al., 2000) (Kiel & Nicholson, 2003).

This paper aims and presents its findings as tow how the board traits namely the size of the board that is number of directors on the board along with independent board members impact the profitability of the firm. Audit committee characteristics like the size of audit committee and number of audit committee meetings impact and influence the profitability of the firm. The study has analyzed twenty financial sector companies listed on the Muscat Securities market, it has further segmented the financial sector in two segments banking sector and non-banking sector. Seventy Observations over a period of ten years have been analyzed for banking sector companies, one hundred and twenty-seven observations for similar period have been analyzed for non-banking companies.

2. REVIEW OF LITERATURE

Many theories are in realm when it comes to governing the way a firm conducts its business. One of the most important being the agency theory , its conflicts and how it impacts the operation and valuation of a business (Munisi & Randøy, 2013). Voluntary introduction of CG from the perspective of institutional theory and the agent principal conflict have been studied for its impact on firm performance (Renders & Gaeremynck, 2012).

Sustainability of any business is the key and facilitate the same accountability of the company's senior executives is the key to ensure business are profitable and sustainable. CG ensure that is basis desire of shareholders is met with as part of the process (Al Hammadi & Nobanee, 2019). This is the era of brand image; companies strive to ensure their brand reputation is enhanced using various marketing approaches coupled with understanding customer needs. From the perspective of conducting the business and ensuring its process does not pose a threat to brand reputation, CG comes to the rescue (Salvioni & Gennari, 2019). Role of corporate governance goes beyond the realm of its own business and covers area such as its obligation to the society it operates in. Its shapes up the business to be a good citizen as a corporate (Rendtorff, 2019).

Corporate governance is well established and respected framework facilitated by adequate regulation. Researchers have come up with concept of CG Deviance. This is vital from the shareholders perspective to evaluate how the firm is operating and what extent the deviations are there in implementation of CG norms as against what are desired (Aguilera et al., 2018). The impact of CG on the performance and the profitability of the firm has been studied extensively and owing to wide popularity it is also attracting the attention of various business

professional (Brown et al., 2011) (DeZoort & Salterio, 2001).

Economy of a country is driven by various sectors. However, the importance of financial sector and its impact on the economy is very critical. Banking sector as part of the financial sector played a key part in financial liberalization especially with advent of central banks (Hahm, 2004). In case of non-banking financial companies it is important they follow the CG norms duly supported by various internationally accepted standard on the similar like BASEL (Adams & Mehran, 2003b)

Board – directors as part of the board play a significant role in ensuring corporate governance norms are introduced and followed. Further, their role in providing support and guidance to the management in coping up with various challenges is worth noting (**De Andres & Vallelado, 2008**).

Board size which is the total number of directors present on the board of a company. Various companies have different board sizes. Impact of board size on the profitability of the company have been extensively studied. Some researchers have concluded that there exists inverse relationship between the size and profitability of the firm (Pathan & Faff, 2013). A smaller board size was seen to positively influence the profitability of the organization, the key rational being faster decision making and less bureaucracy (Linck et al., 2008) (Yermack, 1996).

On the contrary researchers in United States discovered a positive relationship between board size and company profitability. Networking of board members a key in driving the conclusion (Adams & Mehran, 2003a). Studies in case of Australian firms did indicate a positive correlation between the board size and profitability of the firm (Kiel & Nicholson, 2003).

Apart from size, the trait of board member is also important. Is the director involved in the day to day running of the business or is he a non-executive director? Corporate governance recommends that directors should be non-executive. Many researches have indicated a negative impact when the chairman performs dual role as CEO and Chairman (Governanace & Hampel, 1998) (Jizi & Nehme, 2018).

Independence of board also catalyzes the fact that board members who are independent bring in their expertise and are more suited to protect the interests of the ordinary shareholders (Bin-Ghanem & Ariff, 2016). Further recent studies in case of various companies in Bangladesh have a confirmed a positive relationship between the independence of directors and profitability of the firm (Rahman & Saima, 2018).

Audit Committees – the key task of audit committees is to ensure the shareholders wealth is protected and the business runs to increase shareholder value. Sustainability of the business as a consequence of effective implementation of various process (**Soliman & Ragab, 2014**).

There has been extensive research when it comes to concluding what is the right size of an audit committee. Various research in different part of the world have discovered that smaller audit committees have a negative impact on profitability of the firm. Key rational is scarcity of the skills available as audit committee (Hermawan, 2011) (Akhtaruddin & Haron, 2010).

Some researchers in Malaysia discovered and concluded that one should not see the quantity alone that is number of members who form the part of audit committee. However, the critical aspect is the quality, that is the skills and competencies the directors have as this influence the overall functioning of the audit committee (Haniffa & Hudaib, 2006).

Number of times an audit committee meets is another area of corporate governance which has been studied extensively. Various researches have concluded that it always better to have more number of meetings at frequent intervals as this would ensure various processes are monitored and supervised by the audit committee (Jackling & Johl, 2009) (Vafeas, 2005).

Shareholders put in their money which is referred to as equity, their key intent is to ensure and maximize the returns on their investments which is equity. Investors referring the ROE get a fair idea on how their returns are (Damodaran, 2007) (Ichsani & Suhardi, 2015). Returns on the total assets employed by the company also referred to as ROA, Researchers have found a positive relationship (Ismi & Linda, 2016).

Hypotheses Development

This paper aim at enriching the academic literature which is scarce when it comes to studies conducted in Oman with respect to corporate governance. The paper analyses the financial sector listed companies and studies the impact of board traits and audit committee characteristics on the profitability of the firm. The paper focuses on four corporate governance attributes:

I. Board Size - Board size and Business Profitability

Researchers in Turkey discovered no relationship between board size and business profitability (**Topak**, **2011**). On the contrary a positive impact was observed between board size and business profitability in case of companies in Lebanon (**Chahine & Safieddine**, **2011**). The null hypotheses to start with is taken as: Ho1- Board Size has no relation with Business Profitability

II. Board Independence - Board Independence and Business Profitability

Investigators in Kuwait discovered no relation between Board Independence and Business Profitability (Al-Saidi, 2010). On the contrary researchers in Thailand (Pathan et al., 2007) and in Malaysia (Alhaji et al., 2013) concluded a positive relationship between Board Independence and Business Profitability. The null hypotheses to start with is taken as: Ho2- Board Independence has no relation with Business Profitability

III. Audit Committee Size - Audit Committee Size and Business Profitability

Various research in different part of the world have discovered that smaller audit committees have a negative impact on profitability of the firm. Key rational is scarcity of the skills available as audit committee (Hermawan, 2011) (Akhtaruddin & Haron, 2010). The null hypotheses to start with is taken as: Ho3-Audit Committee Size has no relation with Business Profitability

IV. Audit Committee Meetings - Audit Committee Meetings and Business Profitability

Researchers in India discovered no relationship between Audit Committee Meetings and Business Profitability (Bansal & Sharma, 2016). However, investigators in United Kingdom found a positive relationship between Audit Committee Meetings and Business Profitability (Zábojníková, 2016). The null hypotheses to start with is taken as: Ho4- Audit Committee Meetings has no relation with Business Profitability

3. RESEARCH MODEL AND DESIGN

The key components and methodology which was adopted to conduct the research is highlighted.

Sample Size – Since the paper intends to conduct a study on financial sector where in companies from this sector listed on the Muscat Securities Market have been taken. In total twenty companies were taken. The duration is ten years from year 2010 until 2019. Seventy Observations over a period of ten years have been analyzed for banking sector companies, one hundred and twenty-seven observations for similar period have been analyzed for non-banking companies.

Profitability is the main dependent variable as part of this study. Profitability is arrived by taking the average of return on equity and assets. The study intends to find how various independent variables influence the dependent variable that is profitability.

Board Size[bs]; Board Independence[ind]; Audit Committee Size[acs] and Audit Committee

meetings[nacm] are taken as independent variables taken as part of the study.

Control variables are also considered as part of the study, firm size measured as log of sales/revenue [S1] and firm size measured as log value of assets [S2]. Further the time in years the firm is listed in the stock exchange referred to as Age and the extent to which the business is leveraged is also considered as part of the control variable.

STATA has been used to conduct the data analysis. Primarily three tools were used

- a) Descriptive Statistics
- b) OLS Regression [Taking One Independent Variable at a time along with control variables]
- c) Correlation between the all the variables

4. DATA ANALYSIS AND KEY FINDINGS

Since the study is split into two categories that is Banking and Non-Banking firms. To start with key findings for non-banking sector is presented.

Non-Banking Sector

Table1

мах	Min	Std. Dev.	Mean	obs	variable
.2971429	-, 2192814	.065725	.0146603	130	roa
.3540133	538323	.1285838	.0307439	130	roe
12	5	1.599344	7.015385	130	bs -
1	.2857143	.0926401	-9640354	130	ind
6	3	. 6462589	3.430769	130	805
9	0	1.532027	4.330769	130	nace
.8821535	.0009775	.2726059	.4658532	130	Tev
46	11	7.18702	23,88462	130	age
18.41322	8,56465	2.075881	15.16407	127	51
19,43546	8,002359	3,488874	15,61716	130	52

** Descriptive statistics all variables: non-banking sector

The return on assets has a mean value of 1.4%, the range being 29.7% to -21.9%. The return on equity had an average of 3% with 35.4% as the maximum return and -53.8% as the minimum return. Board size for the firms taken as part of the study on average was found to be seven. 96% of the companies had 100% independence of board members. The average size of audit committee was just above three members. On an average four audit committee meetings were held which is line with regulatory framework of conducting at least one audit committee meeting per quarter. In some case the number of audit committee meeting went up to 9 per calendar year.

Table 2

Source	55	df		MS		Number of abs		127
Model Residual	.07366444 1.07812791	12I		732888 910148		F(5, 121) Frob > F R-squared Adf R-squared	:	0.1511 0.0640 0.025
Total	1.15179235	126	.009	141209		Root MSE	-	.09439
р	coef.	std.	Err.	t	Polt	[95% conf.	In	terval]
bs	0038947	.0057	816	-0.67	0.502	0153409		0075515
lev	0322236	.048		-0.67	0.506	127859		0634118
age	0000264	.001		-0.02	0,964	0026688		0026161
51	.0119273	.0064		1.86	0.065	0007701		0246247
52	-,0043616	. 0024		-1.79	0.076	0091855		0004622
_cons	0460397	. 1104	SAT.	-0.42	0.678	- 2647416	0.04	1726623

** Influence of board size on firm profitability

As evident from above table, with R squared at 6.4% it suggests that board size has no explanatory power on the profitability. The F value at 0.064 which is greater than 0.05 aids in deciding to accept the null hypotheses, that is board size has no relation with business profitability.

Table 3

Source	55	df		MS		Number of obs	-	127
Model Residual	.09725726 1.05453509	5 121		451452 715166		F(5, 121) Prob > F R-squared	:	0.0554 0.0844
Total	1.15179235	126	.009	141209		Adj R-squared Root MSE	-	, 09336
р	Coef.	Std.	Err.	t	P> t	[95% Canf.	Ţr	terval]
find	.1617271	, 0908	201	1.78	0.077	-, 0180753	-	3415295
lev	0322279	.0474	187	-0.68	0.498	1261058		.06165
age	.0000854	.0012	967	0.07	0.948	0024817	- 9	0026526
51	.0118477	.0063	1091	1.88	0.063	-, 0006428	- 9	0243382
52	-, 0038579	.0024	289	-1.59	0.115	-, 0086665	- 1	0009507
_cons	-, 2386048	.1426	626	-1.67	0.097	5210431	- 2	0438335

** Influence of board independence on firm profitability

As evident from above table, with R squared at 8.4% it suggests that board size has no explanatory power on the profitability. The F value at 0.055 which is greater than 0.05 aids in deciding to accept the null hypotheses, that is board independence has no relation with business profitability.

Table 4

Number of obs = 1		MS.	if.	df	55	Source
#(5, 121) = 1. Prob > F = 0.12 R-squared = 0.00 Add R-squared = 0.00		3926602 8943466		121	. 069633008 1. 08215934	Model Residual
Root MSE = .09		2141209	6 .009	126	1,15179235	Total
[95% Conf. Interv	P> T	t	i, Err.	std.	coef,	р
0264773 .0274 1321612 .0596	0.971 0.455	0.04 -0.75	36247 84341	.048	.0004963 -,0362732	acs lev
0024641 . 00271 0014174 . 02424	0.911	1.76	113194 164824	.006	.000148	age s1
009433 .0004 2852892 .1500	0.074	-1.80 -0.62	124942 199438		0044951 0676263	_cons

** Influence of audit committee size on firm profitability

As evident from above table, with R squared at 6% it suggests that board size has no explanatory power on the profitability. The F value at 0.177 which is

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greater than 0.05 aids in deciding to accept the null hypotheses, that is audit committee size has no relation with business profitability.

Table 5

Source	55	df		MS		number of obs		127
Model Residual	.121704177 1.03008818	5 121		340835 513125		F(5, 121) Prob > F R-squared Adi R-squared	- 0.00 - 0.10 - 0.00	057
Total	1.15179235	126	.009	141209		Root MSE	090	
P	Coef.	std.	EFF.	, t	p> t	[95% Conf.	Intervi	1]
nacn	0205162	.0082	20.00	-2.47	0.015	0369375	-, 00409	
1ev	0100479	.0480		-0.21	0.835	1051024	.08500	
age	0011043	.0013		-0.80	0.424	0038303	.0016	
51	.0166895	+0065		2.54	0.012	.0036605	.0297	
52	0064069	.002	200	-2.56	0.012	0113583	-,0014	
_cons	0079287	.1064	488	-0.07	0.941	-, 2186722	. 2028	147

** Influence of audit committee meetings on firm profitability

As evident from above table, with R squared at 10.5% it suggests that board size has lower explanatory power on the profitability. The F value at 0.017 which is lower than 0.05 aids in deciding to reject the null hypotheses and concluding that audit committee meetings have relation with business profitability.

Table 6

	708	roe	bs	Ind	acs	race	Jev	100	51,	57
798	1,0000	955-755								
roe	0.8852	1,0000								
bs	-0.1026	0.0190	1.0000							
find	0.1379	0.1676	-0.0522	1.0000						
acs	-0.0153	0.0L23	0.6339	0.0063	1.0000					
5803	-0.0869	0.0040	0.2851	-0.0247	0.3528	1.0000				
Tey	-0.0377	0.0900	0.3055	-0.1403	0.0540	0.4704	1,0000			
age	-0.0307	-0.0480	-0.2139	0.0372	-0.1723	-0.3599	0.0590	1,0000		
51	0.1243	0.1671	0.3418	-0.1277	0.1479	0.6076	0,7276	-0.2093	1,0000	
52	-0.1398	-0.1687	0.1166	-0.1628	0.2029	-0.1540	0.1745	-0.0280	0.0828	1,0000

** Correlation

As evident from above table, ROA and ROE have degree of positive correlation which is in line with the theoretical framework. ROA has negative correlation with bs, acs and nacm. However, ROE has positive correlation with all the four independent variables.

Banking Sector

Table 7

Max	Min	std. Dev.	меап	obs	variable
.1469361	0597611	.0262937	.0147978	70	roa
.192377	0742655	.0525925	.0896481	70	roe
11	7	1.53907	8.528571	70	bs
13	. 5555556	.1230101	. 9509524	70	ind
10	3	1.751958	4.214286	70	acs
10	4	1.288667	5. 385714	70	nacn
.9189333	. 086477	.2470939	.7654914	70	1ev
4	4	11.53826	21.64286	70	age
19.97285	12.7608	1.836886	17.79224	70	51
16, 3571	13,59933	.7543702	15,05208	70	52

^{**} Descriptive statistics all variables: banking sector

The return on assets has a mean value of 1.4%, the range being 14.6% to -5.9%. The return on equity had an average of 8.9% with 19.2% as the maximum return and -7.4% as the minimum return. Board size for the firms taken as part of the study on average was found to be eight. 95% of the companies had 100% independence of board members. The average size of audit committee was just above four members. On an average five audit committee meetings were held which is higher than regulatory framework of conducting at least one audit committee meeting per quarter. In some case the number of audit committee meeting went up to 10 per calendar year.

Table 8

Source	55	df		MS		Number of obs	*	70
Model Mesidual	.025550505 .06644026	5 64		110101 038129		F(5, 64) Frob > F 0-squared	:	0.0007 0.2778 0.221
Total	.091990765	69	.001	133199		Adj R-squared Rout MSE		,03222
р	coef.	std.	Err.	t	P>[t]	[95% conf.	In	terval]
bs	.0068222	.003		2.13	0.037	.0004274		. 013217
lev	0104784	.0864		0.12	0.904	1622561 0017712		1832129
age 51	.0054641	.0099		-2.35 0.55	0.586	0144811		0254093
52	0076764	.0122		-0.63	0, 532	032071		0167181
cons	. 0250645	-1175		0.21	0.832	-, 2097354		2598644

** Influence of board size on firm profitability

As evident from above table, with R squared at 27.5% it suggests that board size has explanatory power on the profitability. The F value at 0.0007 which is lower than 0.05 aids in deciding to reject the null hypotheses and concluding that board size has relation with business profitability.

Table 9

Source	55	df		MS.		Number of obs	= 70
Model Residual	.02102545	5 64		420509 108833		F(5, 64) Prob > F R-squared	= 0.79 = 0.0049 = 0.2286 = 0.1683
total	.091990765	69	.001	133199		Adj R-squared Root MSE	0333
p	coef.	Std.	Err.	t	P> t	[95% Conf.	Interval]
find	0271021	.0654		-0.41	0.680	1577794	.1035752
lev	010406 0004884	.0887		-0.12	0.907	1877289 0013999	.1669169
age s1	.0084835	.0100		0.80	0.428	0127729	.0297399
52	012176	.0142		-0.86	0.395	0405778	.0162259
cons	.1288645	. 2460		0.52	0.602	-, 362731	. 62046

** Influence of board independence on firm profitability

As evident from above table, with R squared at 22.8% it suggests that board size has explanatory power on the profitability. The F value at 0.0045 which is lower than 0.05 aids in deciding to reject the null hypotheses and concluding that board independence has relation with business profitability.

Table 10

Number of obs =		MS		df	55	Source
F(5, 64) = Prob > F = R-squared =		04384661 01094804		64	.021923306 .070067459	Model Residual
Adj R-squared = Root MSE =		01333199	.00	69	.091990765	Total
[95% Conf. In	P>[1]	, t	Err.	std.	coef.	р
002773 1997679 0013216 0103634 0394379	0. 323 0. 803 0. 146 0. 338 0. 314	-0.25 -1.47 0.96 -1.01	8326 3808 0318 0917	.0027 .0888 .0007 .0100 .0130	.0027625 0223042 0005609 .0096775 0132842 .0975646	acs lev age s1 s2

** Influence of audit committee size on firm profitability

As evident from above table, with R squared at 23.8% it suggests that board size has explanatory power on the profitability. The F value at 0.0032 which is lower than 0.05 aids in deciding to reject the null hypotheses and concluding that audit committee size has relation with business profitability.

Table 11

Source	55	df		MS		Number of obs	
Model Residual	.021701076 .070289689	5 64		340215 098276		F(5, 64) Prob > F R-squared Adi R-squared	- 0.0035 - 0.2359
Total	,091990765	69	.001	333199		Root MSE	- 0.1762 03314
Р	Coef.	std.	Err.	t	P> t	[95% Conf.	Interval]
nace	-,0031127	.0035	2000	-0.89	0.378	-,0101157	.0038902
lev	.0023397	.0896	0.000	0.03	0.979	1767738	. 1814531
	~.0004512	.0004		-1.10	0.277	0012738	.0003714
age					0.389	~. 0114473	. 028996
51	.0087743	-0101		0.87			
	.0087743 006593	.0101		-0.51	0.612	-,0324333 -,2251715	.0192473

** Influence of audit committee meetings on firm profitability

As evident from above table, with R squared at 23.6% it suggests that board size has explanatory power on the profitability. The F value at 0.0035 which is lower than 0.05 aids in deciding to reject the null hypotheses and concluding that number of audit committee meetings has relation with business profitability.

Table 12

	P0A	706	25	find	903	FACE	Ter	age	st	52
764	1.0000									
rau hs	0.6781	1.0000								
h	0.1043	0.3662	1,0000							
ind	-0.0606	-0.2074	-0.2081	1,0000						
805	0.0978	0.2599	0.2745	-0.6813	1.0000					
riace	-0.0048	-0.0786	0.1369	-0.0130	0.1629	1.0000				
Tiv	0.0061	0.5679	0.3747	-0.1538	0.2453	0.1812	1.0000			
496	0.0006	-0.0212	0.5160	0.2688	-0.0306	0.3710	0.2766	1.0000		
496 51	0.1169	0.5292	0.4550	-0.4255	0.3963	0.2448	0.9110	0.2965	1,0000	
32	-0.0066	-0.3306	-0.1147	-0.5385	0.2641	0.0741	-0.5972	-0.2216	-0.2982	1,000

** Correlation

As evident from above table, ROA and ROE have degree of positive correlation which is in line with the theoretical framework. ROA and ROE has negative correlation with ind and nacm.

5. DISCUSSION AND CONCLUSIONS

Hypotheses	Non- Banking Sector	Banking Sector
Board Size has no relation with Business Profitability	Accept	Reject
Board Independence has no relation with Business Profitability	Accept	Reject
Audit Committee Size has no relation with Business Profitability	Accept	Reject
Number Audit Committee meetings has no relation with Business Profitability	Reject	Reject

The findings are not uniform across both the sectors. One can assume in case of banking sector stringent controls owing to BASEL III and other international regulatory framework had complimented the corporate governance mechanisms. The findings of this study are in alignment with various studies across the globe.

Above study has considered internal factors of an organization, external factors mainly the socio-economic environment does play a significant role in the profitability of an organization. The study brings forth the basic premise that there in universally proven fact when it come to the impact of corporate governance components on business profitability. The study does invoke thinking and contemplation on part of various stakeholders seeing the stark differences in the same economy based on sector wherein the firm is operating.

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